



# Working with Diverse Communities: Component Update

CDC TPP Grantee Meeting  
Wednesday, June 20, 2012

JSI Team



JSI Research & Training Institute, Inc.

# Session Overview

- 1 • Review component language
- 2 • Review Part A objectives
- 3 • Review Strategies Guided by Best Practice
- 4 • Address Evaluation
- 5 • Engage in group activity by project role
- 6 • Debrief group activity
- 7 • Highlight tools and resources
- 8 • Q&A



# Session Objectives

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Increase knowledge of WDC goals & objectives, strategies guided by best practice and performance measures



Understand how the strategies are or can be implemented within the Community-wide Initiative



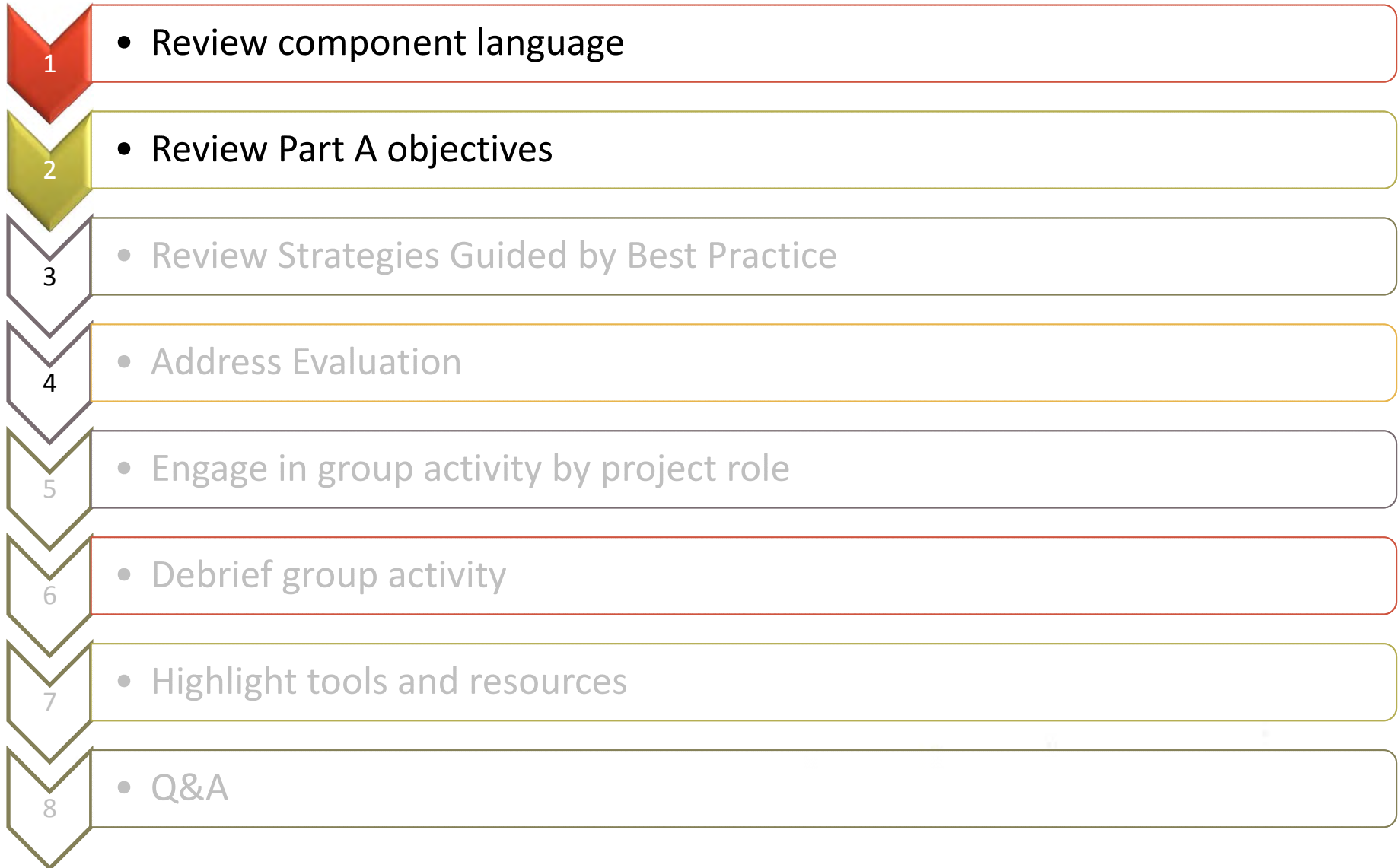
Identify at least two best practices that can be integrated within project components



Increase knowledge about forthcoming tools and resources

# You Are Here

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# WDC Component Language

Raise awareness of community partners about the link between teen pregnancy and social determinants of health. Data driven strategies will be used to: inform and address the needs of diverse populations; identify, reach, and serve hard to reach, marginalized, and diverse youth with teen pregnancy prevention programs and services; engage and recruit a diverse group of community partners who are not typically engaged in the target community to collaborate in their community's teen pregnancy prevention efforts; provide evidence-based programs that meet the needs of youth from diverse communities and retain youth in those programs; ensure that clinical providers and their staff have the necessary skills and knowledge to provide culturally competent and adolescent friendly clinical reproductive health services; and identify and educate a diverse group of community stakeholders on policies that impact teen pregnancy prevention and related social determinants.



# Part A Objectives

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1. Raise awareness about the link between teen pregnancy and social determinants of health with community partners.

2. Identify social determinants of health that impact teen pregnancy in their community that are feasible to change and the impact can be measured within the TPP initiative.

3. Integrate social determinants of health that impact teen pregnancy and cultural competency into the work and evaluation plans by using data to inform and address the needs of diverse populations.

4. Identify, reach, and serve youth that are hard to reach, marginalized, and from diverse communities into teen pregnancy prevention programs and services.

5. Engage and recruit a diverse group of community partners who are not typically engaged in the target community to collaborate in their community's teen pregnancy prevention efforts.

6. Provide evidence-based programs that meet the needs of youth from diverse communities and retain youth in those programs.

7. Ensure that clinical providers and their staff have the necessary skills and knowledge to provide culturally competent adolescent friendly clinical reproductive health services.

8. Identify and educate a diverse group of community stakeholders on the root causes of teen pregnancy and how social determinants of health are linked to teen pregnancy.

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# WDC Strategies Guided by Best Practices

## WORKING WITH DIVERSE COMMUNITIES: STRATEGIES GUIDED BY BEST PRACTICE

### Introduction

JSI Research & Training Institute (JSI) is one of five national partners funded by the Centers for Disease Control and Prevention (CDC) under the Teenage Pregnancy Prevention: Integrating Services, Programs and Strategies through Community-Wide Initiatives program. JSI is the coordinator and lead technical assistance provider for the Working with Diverse Communities component. In this capacity, JSI builds Part A grantees and their local community partner's capacity to engage and serve diverse youth to reduce disparities and inequities in teen birth rates. Because the context of where youth live, learn, work and play influences sexual and reproductive health behavior, JSI assists grantees to raise awareness among community partners about the social determinants that impact teen pregnancy and foster reproductive health equity.

To fully engage diverse youth and the community in a community-wide teen pregnancy prevention effort, data-driven strategies should be used to inform and address the needs of diverse populations: identify, reach, and serve hard-to-reach, marginalized, and diverse youth with teen pregnancy prevention programs and services; engage and recruit a diverse group of community partners who are not typically engaged in the target community to collaborate in their community's teen pregnancy prevention efforts; provide evidence-based programs that meet the needs of youth from diverse communities and retain youth in those programs; ensure that program facilitators and clinical providers and their staff have the necessary skills and knowledge to provide culturally and linguistically appropriate programs and adolescent friendly clinical reproductive health services; and engage and educate a diverse group of community stakeholders on the root causes of teen pregnancy and how social determinants of health are linked to teen pregnancy.

To effectively address disparities and inequities in teen births, JSI recommends that Part A grantees focus their efforts to reduce teen pregnancy by following strategies guided by best practice. This document provides a list of recommended strategies specific to working with diverse communities. These strategies provide guidance as to what Part A grantees can do specific to working with diverse communities organized by the other key components of the teen pregnancy prevention community-wide initiative: community mobilization, educating and engaging stakeholders, evidence-based and evidence-informed prevention program.

CDC's goal is to reduce the burden of teen pregnancy and birth in the United States. Some groups continue to have a disproportionate burden of teen pregnancy and birth in their communities. Social determinants such as income, housing, and increasing food structure and economic systems, as well as a lack of opportunity, and a lack of resources to protect, improve, and maintain health structure and social factors such as social and physical environments, and availability, cost of, and access to health services, create barriers or barriers to good health. For groups already disadvantaged, reduced access to resources increases their health and reproductive health outcomes.

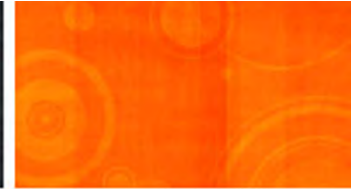


Provide *guidance* as to what strategies Part A grantees can implement

The *target audience* is Part A grantees who will work with their community partners



# WDC Strategies Guided by Best Practices: How JSI Can Help Part A Grantees?



Provide TA to Part A grantees to think about the target communities' needs and resources

Goal setting to guide selection and implementation of strategies

Incorporate strategies into work plan.

Prioritize the most appropriate strategies



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# WDC Strategies Guided by Best Practice: Purpose

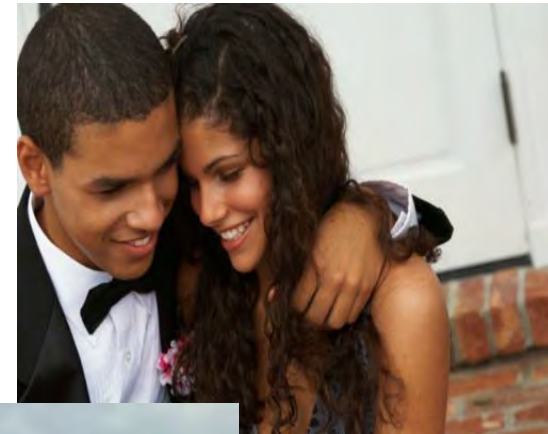
Not intended to replace strategies or best practices recommended by other components.

Purpose is to enhance the effectiveness and impact of Part A grantees and their partners as they work to:

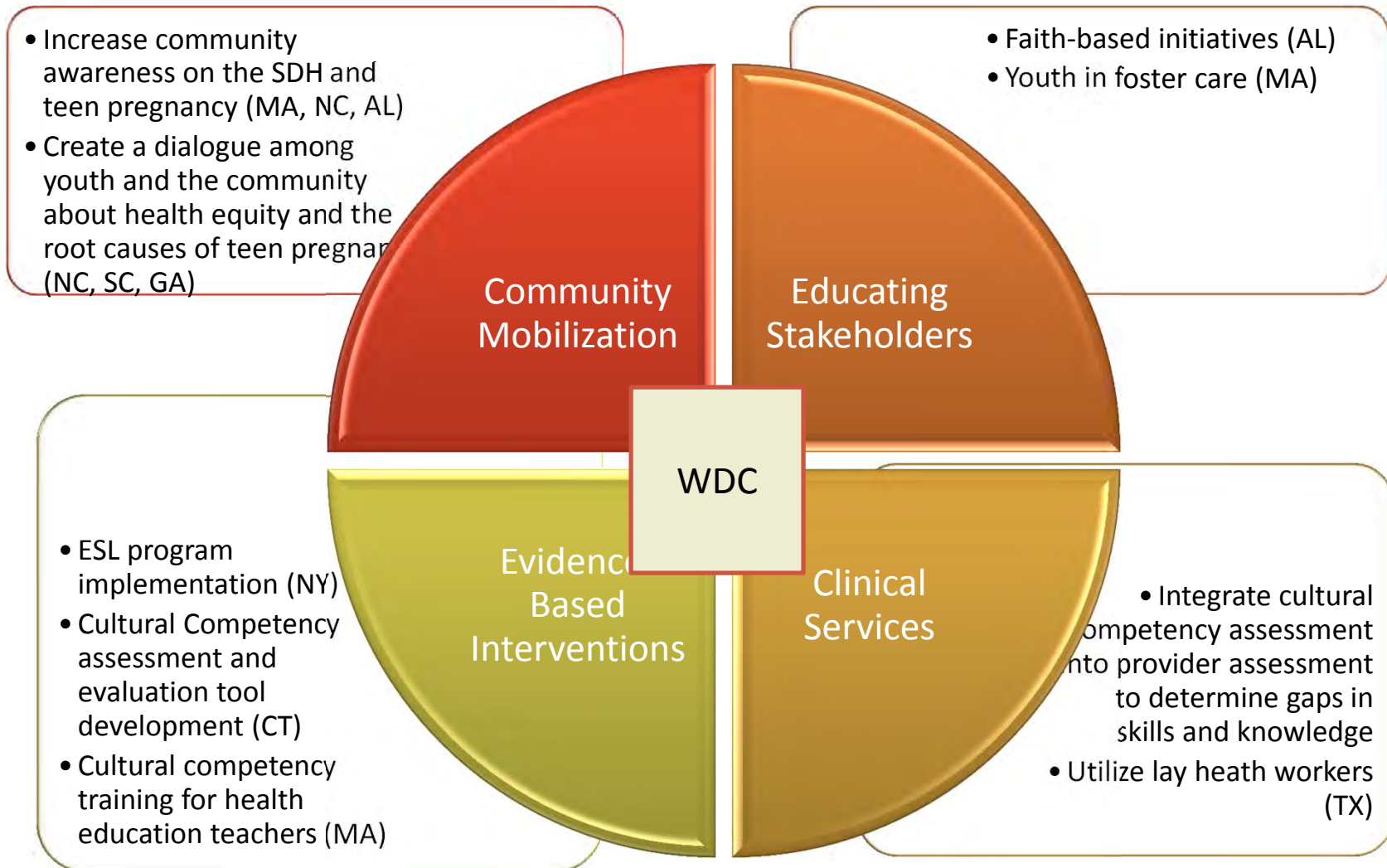
Identify and develop a plan for serving diverse, hard to reach, or marginalized youth

Activities to educate community partners

Train clinical and program partners



# Examples of WDC Strategies Guided by Best Practices



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# WDC Evaluation: CDC Expectations

1. Identify, reach, and serve hard to reach, marginalized, and diverse youth with TPP programs and services e.g. African American and Latino youth, youth in the foster care and juvenile justice systems, GLBTQ youth, and pregnant and parenting teens.

2. Engage and recruit a diverse group of community partners who are not typically engaged in the target community to collaborate in their community's TPP efforts.

3. Ensure program facilitators and clinical providers provide diverse youth with culturally and linguistically appropriate programs and reproductive health services.

4. Ensure program facilitators and clinical providers and their staff has the necessary skills and knowledge to provide culturally and linguistically appropriate programs and reproductive health services.

5. Engage and educate a diverse group of community stakeholders on the root causes of teen pregnancy and how social determinants of health link to teen pregnancy

6. Plan and implement, based on annual needs assessment, working in diverse communities' strategies guided by best practices within each component of the community-wide



# WDC Evaluation: CDC Performance Measure

**Total number of WDC strategies guided by best practices implemented to date**

**Percentage of WDC strategies guided by best practices implemented to date**

**Number of new WDC strategies guided by best practices implemented during the past reporting cycle**



# Small Group Work

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# Small Group Work

Break into 6 groups by project role

YLT coordinator  
or other CM  
representative

Clinical  
Coordinator

T/TA Provider  
(Program)

Educating  
Stakeholders  
Representative

Project  
Coordinator

Evaluator

Recorder, Reporter , Flipchart needed for each group





# Small Group Work

| For YLT coordinator, clinical coordinator, T/TA provider and educating stakeholder rep   | For project coordinators  | For evaluators   |
|--|---|--|
| <p>Please discuss:</p> <ul style="list-style-type: none"><li>• successes,</li><li>• challenges,</li><li>• lessons learned, and</li><li>• upcoming plans...</li></ul> | <p>Please discuss:</p> <ul style="list-style-type: none"><li>• how can the strategies guided by best practices can be integrated across the project, highlight opportunities and challenges</li></ul> | <p>Please discuss :</p> <ul style="list-style-type: none"><li>• best ways to measure the strategies,</li><li>• implications for your project, and</li><li>• highlight opportunities and challenges</li></ul> |
| <p>...related to the strategies guided by best practices for your specific component.</p>  |   |  |

Recorder, Reporter , Flipchart needed for each group



## Debrief Group Activity

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- Please briefly share highlights from your group discussion

# Coming Soon!

JSI is developing a series of tools, resources, case studies, trainings, and technical assistance.



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Health Starts Where we Live, Learn, Work, and Play

# Communicating Effectively about Social Determinants of Health that Impact Teen Pregnancy





[Social Determinants](#) | [Community Needs/Asset Assessment](#) | [Expanding Partnerships](#) | [Cultural Competence](#) | [Diverse Youth](#) | [Evaluation](#)

## Diverse Youth

Diverse youth include adolescents of different races, ethnicities, abilities, sexual orientations, and class, cultural or religious backgrounds. In the United States, youth of color and those from socially disadvantaged backgrounds are disproportionately affected by teen pregnancy. Teen pregnancy prevention programs must be able to reach and engage diverse youth, both young women and young men, and design programs and services to be responsive to their specific needs and strengths.



The *Working with Diverse Communities Component* works to build the capacity of Part A grantees to: 1) reach, serve, and retain in teen pregnancy prevention programs, youth who are marginalized and from diverse communities, and 2) provide evidence-based programs that meet the needs of youth from diverse communities.

Within this section of the website you will find resources and tools that will

help you to do these things, focusing on topics such as: youth engagement, positive youth development, engagement of young males in teen pregnancy prevention programs, outreach and referral strategies to engage marginalized youth in teen pregnancy prevention services, and best and promising practices for serving diverse youth, including African American youth, Latino youth, youth in state care, GLBTQ youth, and pregnant and parenting teens.

### Teen Pregnancy Prevention: Exploring Out-of-School Approaches

*Best Start Resource Centre of Ontario and SIECCAN (Sex Information and Education Council of Canada)*

This report explores historical perspectives, assumptions and stereotypes around teen pregnancy, discusses the influence of poverty and inequity, and provides examples of effective out-of-school teen pregnancy prevention initiatives. [PDF](#)

### Healing the Hurt: Trauma-Informed Approaches to the Health of Boys and Young Men of Color

*Drexel University School of Public Health and Drexel University College of Medicine*

This commissioned paper offers a multidisciplinary analysis of the role of trauma and adversity in the lives of Latino and African American boys and young men, and examines trauma-informed approaches for improving their health. [PDF](#)

[More Resources »](#)

Q&A

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Questions?



# Thank You!

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