Working with Diverse Communities: Strategies Guided by Best Practice

# **Planning Questions for Implementation of Strategies**

The WDC Strategies Guided by Best Practice provide evidence-based, general guidance for working with diverse communities around teen pregnancy prevention and adolescent health. To begin to translate these general strategies to specific action, it can help to take the Who-What-How-Where-When approach. This handout demonstrates this approach with two strategies. A similar approach can be taken with any of the other strategies you select for implementation.

**Strategy #9:** Review community needs assessment findings with a diverse cross-section of community partners that are committed to youth issues to better understand the impact of social determinants of teen pregnancy in a given community

### **WHO?** For example:

- Who will be invited to this review—list the ORGANIZATIONS and agencies we will invite.
- Who will be invited to participate representing YOUTH, FAMILIES?
- Who will we invite to ensure we have a "diverse cross-section"?

#### **WHAT?** *For example:*

- What data will we present—what specific numbers and trends will be most meaningful, most illustrative of the issues we want to discuss?
- What other data will we use to supplement our needs assessment data—state BRFSS data, TPP rates from US, statewide, neighboring cities and towns, data from prior years/trends over time?

### **HOW?** For example:

- How will we invite people so that they will want to attend?
- How will we display/present our data? PPT presentation, handout, graphs showing trends over time?
   How can we supplement numbers/rates with stories of teens, teen parents, families?
- How will we lead/facilitate a discussion once data is presented? How will we wrap up the discussion with a plan for next steps or a call to action?

# WHEN and WHERE? For example:

- Is there a strategic time to hold this discussion—e.g. beginning or end of school year? Around the time of a particular community event? Is a daytime or evening meeting better for attendance?
- Will more than one meeting/forum be needed?
- Where should the meeting be held—big enough space, central location, community space, etc.?

(over)

**Strategy** #22: Assess the logistical needs of youth who attend programs (e.g. transportation, food) and address gaps.

## WHO? For example:

- Whose needs will be assessed? Who is our target audience/potential youth participants in terms of age range, gender, race/ethnicity, neighborhood, other factors
- Who in our potential audience are we currently reaching/engaging vs. not reaching/engaging? (need to assess logistical needs of both)

### **WHAT?** For example:

What "logistical needs" will be assessed, and how will these be operationalized/measured? Examples:
 Transportation in terms of getting to and from the program. Basic needs/nutrition: Who, how many are facing hunger/food shortages at home? Other basic needs: clothing, shoes, school supplies, shelter/housing? Other responsibilities: jobs, homework, other after school activities, paid employment?

#### **HOW?** *For example:*

- How will needs be assessed? Interviews—with whom? Focus groups/group discussions—with whom?
   Looking at existing data—which data?
- What specific questions will we be asking to get the information we need—i.e to identify the gaps?
- Who will be responsible for doing the assessments and synthesizing the findings? How will we make an action plan once we have the results/info?
- How will we obtain the resources to meet material needs?
- OR How can we link youth in need to community resources?

### **WHEN and WHERE?** For example:

- When will we conduct these assessments and how often?
- Where the assessment is done will probably depend on how it is being done—interviews by phone or group meetings or both.